**Item Review Worksheet**

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| Item | Facet Mapping (Desire to Eat, Liking, Evangelism) | Represents Facet (1 not all – 5 perfectly) | Guideline violated | Notes |
| I think about eating pickles at most meals |  |  |  |  |
| Pickles are made with vinegar |  |  |  |  |
| I have many friends who like pickles |  |  |  |  |
| I only eat pickles |  |  |  |  |
| Over the past 30 years I have eaten thousands of pickles |  |  |  |  |
| Weekly I make sure to tell a friend about pickles, the different kinds of pickles, where you can buy them, and how much they cost |  |  |  |  |
| My family should eat pickles regularly |  |  |  |  |
| I often contemplate the role of pickles in a post-modern society |  |  |  |  |
| I always eat pickles for breakfast |  |  |  |  |
| I dream about pickles |  |  |  |  |
| I don’t like my friends who don’t eat pickles |  |  |  |  |
| I do not like pickles much |  |  |  |  |
| Everyone should eat pickles |  |  |  |  |
| I like pickles less than other foods |  |  |  |  |
| I prefer to eat other snacks over pickles |  |  |  |  |
| My go to snack is a pickle |  |  |  |  |
| Pickles are great gifts |  |  |  |  |
| Pickles taste extremely good |  |  |  |  |
| I don’t mind pickles. |  |  |  |  |
| I would rather eat dill pickles than sweet pickles. |  |  |  |  |
| I like to tell people about my favorite pickles |  |  |  |  |
| I eat pickles often. |  |  |  |  |
| Pickles are a unique food. |  |  |  |  |
| I want to share my love of pickles with the world |  |  |  |  |
| My friends should not eat pickles |  |  |  |  |
| I’m secretive about my pickle habits |  |  |  |  |
| Pickles are delectable sustenance |  |  |  |  |
| Pickles taste bad |  |  |  |  |
| Pickles are delicious |  |  |  |  |
| I like pickles a lot |  |  |  |  |
| I would like to eat pickles everyday |  |  |  |  |
| I recommend pickles to people I know |  |  |  |  |
| I avoid eating pickles |  |  |  |  |